



## **Rebecca Dernberger, President Avancer**

Rebecca (Becca) Dernberger is President of Avancer Executive Search firm. Dernberger has spent over 30 years connecting people to meaningful work. She has a passion for understanding and linking the needs of a corporation and the needs of individuals.

Prior to founding her own search firm, she was Sr. Vice President at EG Workforce Solutions, a Regional company, with five locations, located in West and mid-Michigan.

Dernberger spent most of her career with Manpower. She joined Manpower's largest U.S. franchise in 1984 and became President of the franchise in 2003. She served in that role until 2008 when the franchise was sold to ManpowerGroup (MAN). She was with ManpowerGroup until 2016. Her last position there was Vice President and General Manager for Manpower's Northeast Division, leading all aspects of P&L management, sales and operations and overseeing a territory that spans 11 states and includes 90 branches. Dernberger managed 35% of Manpower's US business that employed more than 51,000 associates per year, providing businesses with agile talent solutions and individuals with meaningful work.

Recognized as an expert in workforce trends, Dernberger is passionate about the manufacturing and service sectors. She is a sought-after source for speaking engagements and media interviews about world of work trends.

Dernberger is active in the community, serving as a member of the Committee of 200, West Coast Chamber and the Economic Club of Grand Rapids. She served on the National Manufacturing Institute Board and the Manpower Public Sector Board of Directors, Talent 2025 CEO Council and the National Academies Workshop Planning Committee for Building a National STEM Workforce Strategy. She has also served on boards for chambers of commerce, economic development initiatives, Holland Hospital, diversity initiatives and workforce development programs.

A resident of Zeeland, Michigan, Dernberger earned her bachelor's degree in business and psychology from Hope College in Holland, Michigan.